



Japan Largest Natural, Organic and Healthy Lifestyle Exhibition

5th

WELLNESS LIFE JAPAN



Specialized Show of Olive and Oil from Worldwide

3th **JAPAN OLIVE OIL SHOW**



DATE

July 1st [Wed] - 3rd [Fri], 2020

VENUE

PACIFICO YOKOHAMA

ORGANIZER

TSO International Inc.

COOPERATION

JAPAN OLIVE OIL TASTER ASSOCIATION

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The Japan Olive Oil
Taster Association
President

Himeyo Nagatomo

Congratulations on the 3rd Japan Olive Oil Show.

In recent years, the domestic olive oil market continues to grow year by year because demand grows with increasing health consciousness. Under such circumstances, it is expected that the spread of product value and attractiveness and creation of commercial transactions at the special show in "Wellness Life Japan" will lead to further expansion of consumption and industry development.

The Japan Olive Oil Taster Association is working as a professional to cultivate "Taster" experts who perform olive oil quality appraisal in accordance with international rules and convey the appeal of oil appraisal and olives. As an association, we support this show to contribute to the development of olive culture and industry.



Specialized Show of Olive and Oil from Worldwide

JAPAN OLIVE OIL SHOW is

- 1 **38,000*** visitors from around the world
- 2 **800*** exhibitors from around the world
- 3 **Specialized area for Olive and Oil products from all over the world**

※Concurrent exhibitions are included



Exhibitors

- Olive & Olive oil
- Healthy Oil
- Products made of Olive
- Olive Plants
- Package related Product

Business Meeting

- Find agents and distributors
- Expand your business network
- Fine new products, information and services
- Price Negotiation
- OEM / ODM order

Visitors

- Food Service Business
- Italian Restaurant · Pizza Store
- Food · Healthy Food Manufacturers
- Wholesalers, Trading Companies
- Department Stores, Supermarkets, Retail Store

The exhibition space will be 50% larger than 2019!



Largest Exhibition of Cafe & Coffee Business in Japan
CAFE & RESTAURANT JAPAN
CAFERes JAPAN

RICE & GRAIN AREA

- Rice · Millet · Rice flour
- Rice cooker · Rice milling machine · Pressure cooker · Other cooking utensils
- Tea bowl · Chopsticks · Wooden container for cooked rice · Rice scoop
- Food/Seasoning for rice
- Processed rice products (Sake, sweets, cosmetics, etc.)

JAPANESE RICE PAVILION

- Rice (Produced in Japan) · Branded rice · Processed rice products



NEW SIDE DISHED PAVILION

- Pickles/Miso/Nori/Boiled salmon, etc.

CASHLESS·PAYMENT SYSTEM PAVILION

- Smartphone payment system
- QR code payment system
- Various electronic money payment
- POS / Register
- Small payment terminal
- Self-checkout, etc.



CAFE DESIGN & DISPLAY AREA

- Design furniture / Interior display
- Signboard / Exterior equipment
- Garden furniture / Awning
- Lighting / Sound system
- Interior / Menu board
- Art / Furnishings
- Building plan service
- Uniform



EVENT STAGE



Japan Largest Natural, Organic and Healthy Lifestyle Exhibition

5th WELLNESS LIFE JAPAN

WELLNESS PRODUCT AREA

- Health equipment · Massage equipment
- Healing and relaxation products
- Skin care / Aroma / Fragrance products
- Recovery equipment
- Organic products such as towels, detergents and miscellaneous goods
- Bedding · Sleep support products
- Products for anti-aging

WELLNESS FOOD AREA

- Natural / Organic foods
- Functional foods / supplements
- Health food ingredients / raw materials / OEM
- Healthy snacks · Nuts · Fruits
- Low GI foods · gluten-free foods
- Allergy food



WINE & CRAFT BEER PAVILION

- Beer, Craft beer
- Spirits
- Fruit wine
- Non-alcoholic beverage
- Liqueur



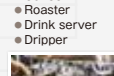
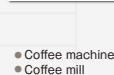
RETAIL BAKERY AREA

- Frozen bread / Bread dough
- Convection oven
- Breadmaking machine / mixer
- Package material & equipment
- Ingredients of burger / sandwiches
- Jam, Cheese, Honey, Butter
- Topping ingredients



COFFEE MACHINE, KITCHEN & COOKING UTENSILS AREA

- Refrigerator / Freezer
- Showcase
- Baking / Bread machine
- Cooking tools



DESSERT & SWEETS PAVILION

- Cakes
- Fruits
- Yogurt
- Tableware and cooking utensils for sweets
- Ingredients and materials for sweets
- Ice cream / Ice milk
- Gelato / sherbet
- Frozen dessert / Shaved ice

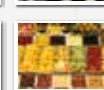
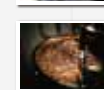
- Frozen yogurt
- Dessert ingredients
- Cooking utensils for dessert



CAFE AREA

COFFEE & DRINK & FOOD AREA

- Coffee
- Drink
- Organic · Natural food
- Food · Seasoning
- Alcohol etc.d ice



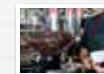
DELIVERY & TO-GO AREA

- Container/Packaging
- Shopping bag
- Delivery car · Delivery service
- Reservation / Order system, etc.

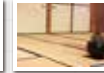
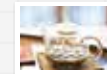


SPECIALTY & INTERNATIONAL COFFEE AREA

- Specialty Coffee
- International Coffee



TEA AREA



- Tea utensils
- Tea Tools
- Wrapping paper / Products package
- Tearoom equipment
- Green tea
- Ceremonial (Match) green tea
- Oolong tea
- Black tea
- Herb tea
- Flavored tea
- Healthy tea
- Tea-based beverage
- Tea / Flavor ingredients
- Concentrated tea etc.



Floor Plan
(image)

Booth & Rental Package Plan

■ Space Only

9 sqm. (3.0m x 3.0m) = 1 Booth



The number of booth	Price (per booth / JPY)
1-3	418,000*¹
4-8	407,000*¹
More than 9	385,000*¹

*A booth price is different depends on the number of booth you applied.

*Our agents may have their own price, so please follow the price the agent offers to you.

*If you have agents or distributors in Japan, the local price and benefit are subject to your booth fee.

■ 1 Corner Space Charge

JPY 44,000*¹ / Corner

Discount

■ Early Bird Discount

JPY 33,000*¹ / Booth*²

The discount period expires on December 31st(Tue), 2019

■ 1 Corner Space Charge Discount

JPY 44,000*¹ / Corner*³

The discount period expires on December 31st(Tue), 2019

■ Rental Package Plan

Space only plan is not included basic panels. Please apply for Rental Package Plan or decorate your booth with your own booth constructor/designer.

Rental Package Plan is available if you do not have own decorator.

Please contact to Show Management office if you would like to receive more information.

*1 All prices are included local tax. *2 Space only *3 Corner space will be waived for applying more than 2 booths.

■ Small Booth Plan

【Booth Size】

- 1 Booth : 2.0m x 1.5m (3m²)

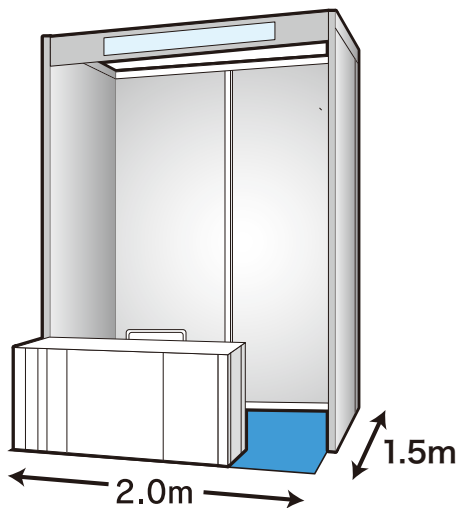
【Booth Fee】

- 1 Booth : JPY 264,000 (*Tax included)

【Package Contents】

- Wall Panel (White)
- Company Name on Sign Board (40 letters)
- 1 Table (W1500)
- 1 Foldable Chair
- 100V Electric Outlet (1kw usage charge included)
- Carpet

*The content might be changed.



■ Olive oil Tasting Counter

● Exhibitors Fee

Free

**(JPY 11,000 (*Tax included)
more than 2 type)**

● Others

JPY 33,000 / type *Tax included



Special Notes

- Please prepare unopened bottles (750ml in total) and pamphlets for each product.
- Please send the products to the venue by the day before the show or bring it to the venue on the first day of the show.
- Exhibitors cannot make a business meeting at the counter.
- Display products cannot be returned.
- Visitors information will be returned to the exhibitors after the show.

Contact

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