



WELLNESS FOOD JAPAN 2018

SHOW REPORT



DATE

July 25th [Wed] -27th [Fri] , 2018

VENUE

Tokyo Big Sight - West Hall 4

Outline

Exhibition Name



WELLNESS FOOD JAPAN 2018

Date

July 25th [Wed]-27th[Fri], 2018

Venue

TOKYO BIG SIGHT- West Hall 4

Organized by

TSO International Inc.

Entrance Exhibition

2,000 JPY(Free admission by pre-registering)



Visitor Profile

Food manufacturers, Health food manufacturers, Retailers / Distributors / Wholesalers (drug stores, GMS, department stores, etc.), Fitness club / Sports facilities, Schools, Research institutions, Nursing care / Medical facilities, Associations / Organizations, Newly entering into the business

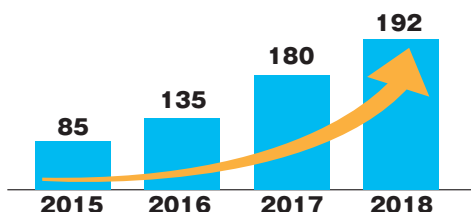
Total Numbers of Visitors and Exhibitors

The number of visitors during the show *Concurrent shows are included

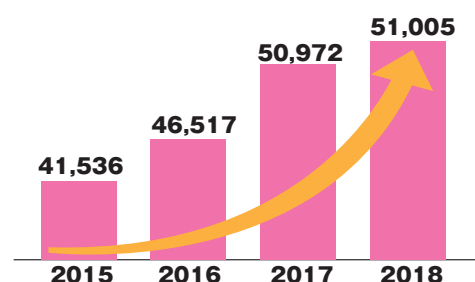
| | July 25 [Wed] Sunny | July 26 [Thu] Sunny | July 27 [Fri] Sunny | Total |
|------------|------------------------|------------------------|------------------------|--------|
| 1. Visitor | 15,637 | 16,242 | 16,025 | 47,904 |
| 2. VIP | 1,089 | 868 | 721 | 2,678 |
| 3. Press | 206 | 101 | 116 | 423 |
| Total | 16,932 | 17,211 | 16,862 | 51,005 |

1. This numbers are counted based on the applications for the badge, the submitted registration and invitations at the reception counter in the venue. All visitors include industry participants, who were accepted by the show management, were also counted.
2. VIP visitors are counted based on people who brought the VIP invitation.
3. Press visitors are counted as registered media parties.

• The growth number of exhibitors



• The growth number of visitors

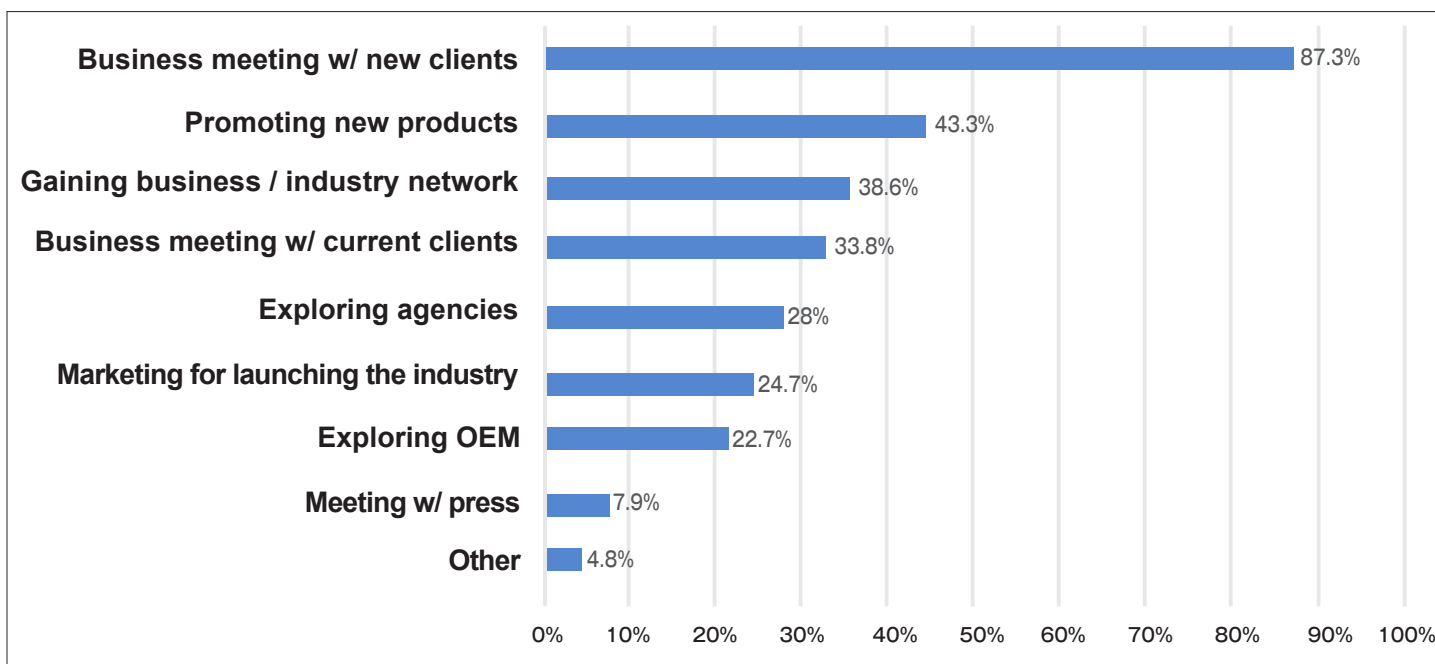


List of Exhibitor

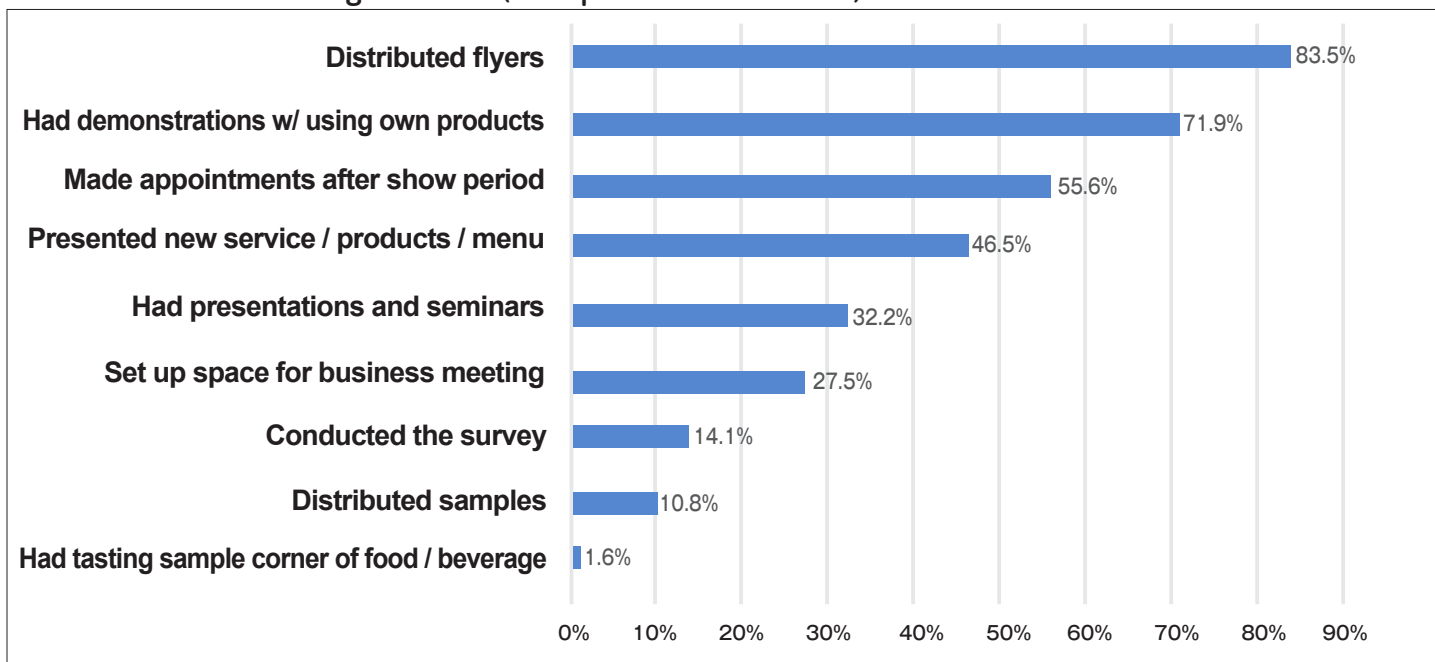
Abbott Japan Co., Ltd.
 ACT5
 Active Co.,Ltd
 activesenior food & nutrition club
 ADAPTGEN PHARMACEUTICAL.co.,ltd
 ADVANCE Co., Ltd.
 AFC Co.,Ltd
 AJIGEN CO., LTD.
 AJINOMOTO CO.,INC.
 Alphalink co., ltd.
 Alpron Co., Ltd
 AMATAKE CO., LTD.
 Amrita Nutrition Limited
 ARCO IRIS COMPANY
 asiashokuhin Co;Ltd
 ATOWA, Ltd
 ATRAQ Co., Ltd.
 B Food Science Co.,Ltd.
 Best Amenity CO.,Ltd
 Biogusto Inc.
 BISHO CHEMICAL CO.,LTD
 BONNU CORPORATION CO.,LTD
 busco foods inc.
 CHAMISOU
 Cheiron Japan Co.
 COACH BOUEKI CO.,LTD.
 COBBS Inc.
 conisor oil co.,ltd.
 cosana Co., Ltd.
 Credence Network Communications Co.,Ltd.
 DAIWA CAN COMPANY
 DHC
 Enseki Aojiru Co.,Ltd.
 EZAKI GLICO CO.,LTD POWER PRODUCTION
 Five-1 Co.,Ltd.
 Flatcraft, Inc.
 fResco corporation
 FRONTIER FOODS CO., LTD.
 FRUTAFRUTA, Inc.
 Fukui seianjo co.,ltd
 Fuso Ind. Co., Ltd.
 [Co-exhibitor] Yuwa Ind. Co., Ltd.
 Genki Honpo Co.,Ltd
 Glanbia Japan K.K.
 Goshoku Co.,Ltd.
 Happiter
 Health and Fitness Institute of Japan Co.,Ltd
 Hokkaido Association for Bio-Business
 IDEA Corporation
 INFINITY Enterprises,Inc.
 Informed-Choice
 Inglewood,Inc.
 Innami Poultry Farmer Cooperative
 Interpylon, Inc.
 ishokudogen co,ltd
 Japan Alliance of Health Food Associations
 Japan Clinic Co., Ltd.
 Japan Food Research Laboratories
 Japan Health Project
 S&B FOODS INC. / OHTA' S ISAN Co., Ltd. / Kumamoto Prefecture
 health services Industry Council / Kumamoto Industry Support
 Division / Tokiwa Phytochemical Co.,Ltd. / Beauty and Health
 and Development Institute, Inc. / MIYANO Food Industries /
 YOSHINOYA CO., LTD.
 Japan Superfoods Association
 [Co-exhibitor] Manna, Sun-O International,Inc.
 Kabaya Foods Corporation
 Kenko Corporation
 KENMIN FOODS CO., LTD.
 KINOSHITA Co.,Ltd.
 Koken,Inc.
 Kombucha Wonder Drink
 KOWA CO.,LTD.
 KOYAMAEN Co.,Ltd
 Kumamoto Genmai Laboratory Co.,Ltd
 KYODO MILK INDUSTRY CO.,LTD
 KYOWA HAKKO BIO CO.,LTD.
 La Mer Corporation
 LION CONFECTIONERY CO.LTD.
 Lipro.Inc
 Marunouchi Soleil Law Office Professional Corporation
 MARUZEN CO., LTD.
 Matsuya co.,Ltd
 MAURTEN
 MediScience Espoir Inc.
 Meggle Japan Co., Ltd.
 Melodian Co., Ltd.
 Mitsui Sugar Co.,Ltd.
 MM Planning Office Co., Ltd.
 MORIKAWAKENKODO.,Ltd
 MUSCULTECH
 [Co-exhibitor] PIC-BIO,Inc.
 nagaraen
 nakakifood.co.Ltd.
 National Institute of Fitness and Sports in KANOYA
 NichiNichi pharmaceutical co.,ltd.
 nihon syokukin kougyou Co.,Ltd
 NIHON TRIM CO.,LTD
 Nippon Flour Mills Co
 Nippon Suisan Kaisha, Ltd.
 NISHIMAKI PRINTING CO.,LTD.
 Nonprofit Organization Takeno-Kazoku
 Nuchi Masu Co., Ltd.
 NUREX
 Nutrition Act.Co.,Ltd
 orbiter
 ORTHO Corporaion
 ORTHOMEDICO Inc.,
 ORYZA OIL & FAT CHEMICAL CO., LTD
 OTOYOCHO GOISHICHAKAI KUMIAI
 Otsuka Pharnaceutical Co., Ltd
 Palsystem Consumers' Co-operative Union
 PIANTA CO., LTD.
 Pieroth Japan
 PINKION JAPAN Co.Ltd
 Pro Labo Holdings Co.,Ltd.
 Pro Labo Solution
 PROBAL Co.,Ltd
 QOL Laboratories, Inc.
 RD support
 Real Style Co., Ltd.
 ROHTO Pharmaceutical Co., Ltd.
 ROQUETTE Japan
 Salad Cosmo CO.,Ltd
 Sanyo Pharmaceutical Co.,LTD
 SCETI K.K.
 SEIEIDO Printing Co., Ltd
 Shinkeseika Co.,Ltd
 shinwalabel
 Shokukobo Nodaya Co.,Ltd.
 SIMADASEIYAKU
 solaina co ltd.
 Someno's TOFU Co., Ltd.
 Stamina Sports Co.,Ltd
 Sun Chlorella Corp.
 SUNSMILE INC.
 Sunsweet Ingredients
 TAKIGAWA CORPORATION JAPAN
 TAKUSEI corporation
 TANESHO CO.,LTD.
 Tarunoaji Co. Ltd.
 Tea Tree Communications
 Techno Science Co.,Ltd.
 Teijin Limited
 Tennen seikatu corporation
 The Japanese Institute for Health Food Standards
 UnCafeSucre
 UNIMAT RIKEN CORPORATION
 U P A T H L E T E
 VIP GLOBAL CO.,LTD
 WELLNESS NEWS GROUP CO.LTD
 YAMASHIROBUSSAN CO.,LTD.
 YOKOHAMA OILS & FATS INDUSTRY CO.,LTD.
 Yoshinaga Katsuobushi Shop
 Yujin Co., Ltd.

Exhibitor Analysis

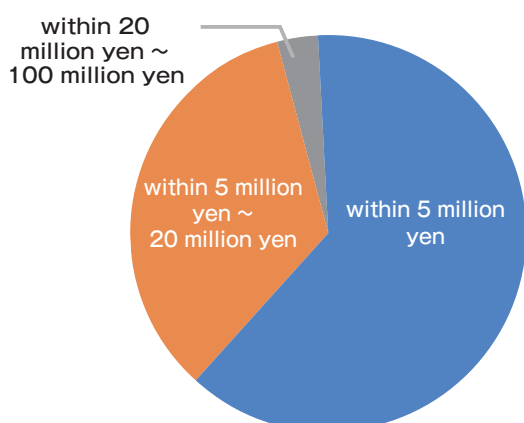
• Purpose of Exhibiting (Multiple Choices Possible)



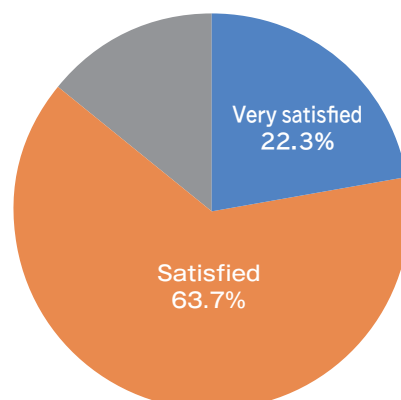
• Business activities during the show (Multiple Choices Possible)



• Expected sales order during the show

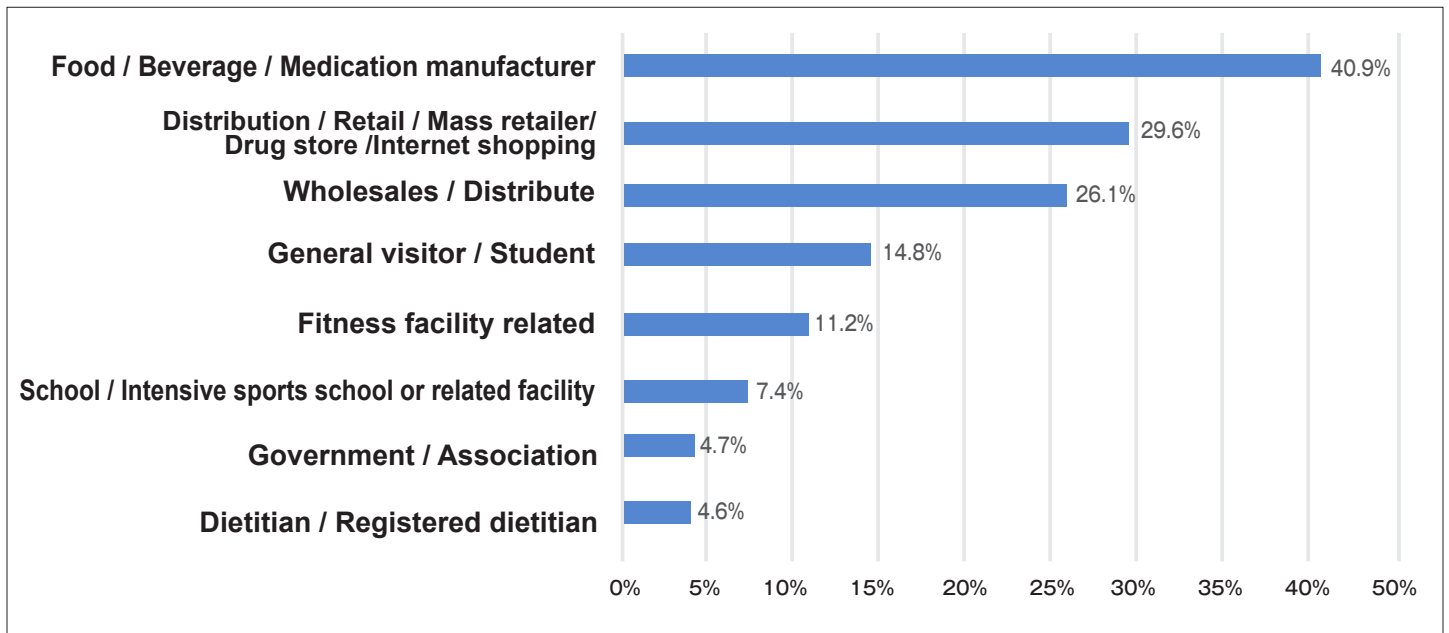


• Satisfaction level for quality of business meeting during the show

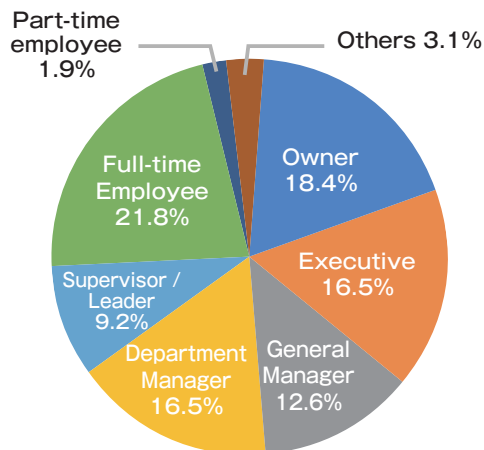


Visitor Analysis

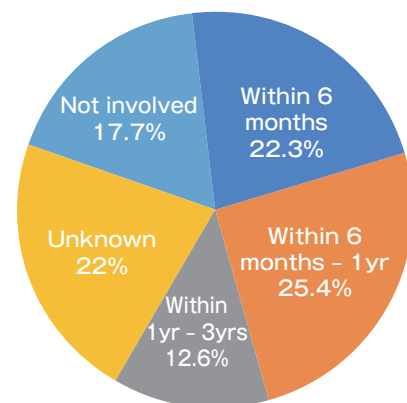
• Industry Type (Multiple Choices Possible)



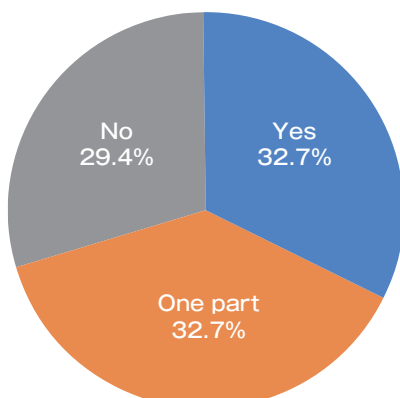
• Position title



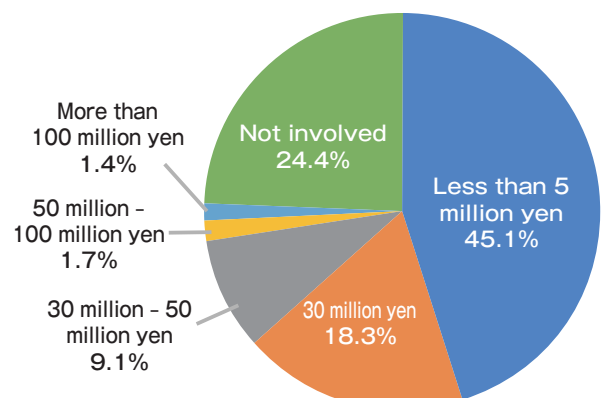
• Schedule for Introduction of the Products and Services



• Do you have the authority to decide or purchase the product?

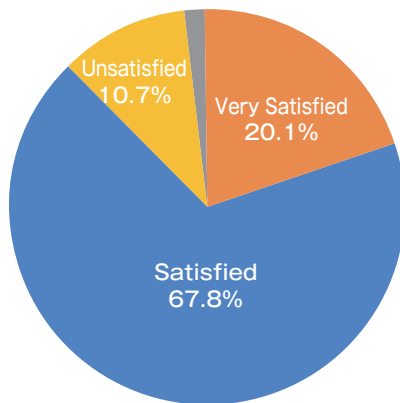


• Budget for Introduction of the Products and Services ?

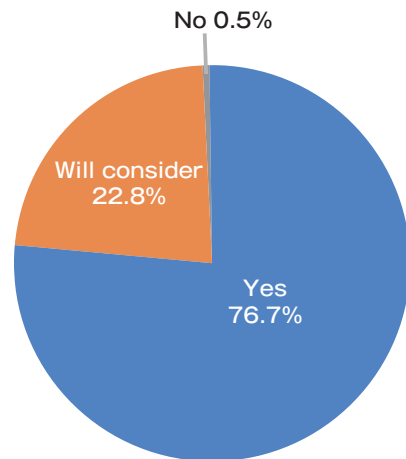


Visitor Analysis

• Satisfaction level of the exhibition



• Are you going to visit next year?



WFJ Reception Party

July 26th [Thu]

The reception was held to expand a network of connection and exchange information. About 300 people, such as WFJ executive committee, VIP visitors, seminar instructors, and WFJ award winners attended the party.

The number of attendance: 286 people

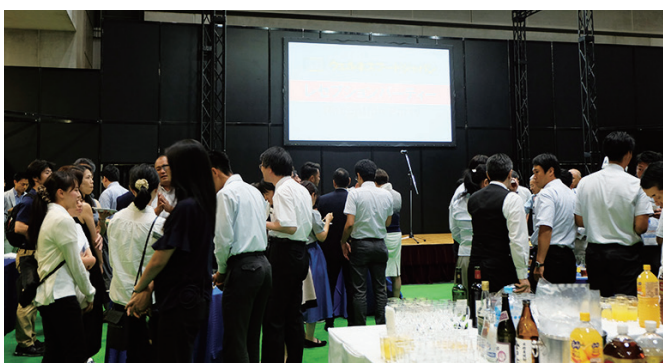


Photo Gallery





Specialized Trade Show of Natural Food, Health Food,
Supplement and Materials of Health Food in Japan

WELLNESS FOOD JAPAN 2019

— International Health Food & Materials Expo —

In 2019, WELLNESS FOOD JAPAN
will scale up to **1.5 times**
at PACIFICO YOKOHAMA –
One of the world's famous exhibition halls!



DATE

JULY 3rd [Wed] - 5th [Fri], 2019

VENUE

PACIFICO YOKOHAMA

ORGANIZER

TSO International Inc.

CONCURRENT
EXHIBITION



Largest exhibition of Cafe & Coffee Business in Japan

CAFE & RESTAURANT JAPAN
CAFERES JAPAN 2019

<http://caferes.jp/en/>



The trade show of foodstuffs, equipment and services for
Coffee Business & Coffee Shop / Cafe Industry
TokyoCafeShow 2019
<http://cafeshow.jp/en/>



Exhibition of ingredients, equipment and services for
Pizza and Pasta Industry
Pizza & Pasta Show 2019
<http://pizzapasta.jp/en/>



Specialized exhibition of the product and equipment for
Tea Culture and Tea Industry
International Tea Show 2019
<http://teashow.jp/en/>



Specialized exhibition of facility and equipment
for opening or renovating the store
**Cafe
Design & Display Show 2019**
<http://cddshow.jp/en/>

Contact

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